



SPONSORSHIP OPPORTUNITIES

VALPARAISO FAMILY YMCA

2023
» PARTNERING
FOR A STRONGER
COMMUNITY

For a better us.®

A photograph of three children in red t-shirts and dark shorts sitting on a red swing set. The child in the center is a boy with sunglasses, smiling. The child on the left is a girl with glasses and a pink hair tie. The child on the right is a boy with curly hair. They are all looking towards the center. The background is a grassy field with trees and a chain-link fence. The text 'OUR MISSION' is overlaid in large white letters at the top left.

OUR MISSION

To be a charitable non-profit organization that improves the quality of life in our communities through programs and services that strengthen the spirit, mind, and body for all.

VISION

We build strong kids, strong families, strong communities.

VALUES

Caring, Honesty, Respect, Responsibility



Stronger Together

At the Y, we believe that for communities to succeed, it is vital that everyone has the opportunity to be healthy, confident and secure. Give to the Y and know your gift will have a meaningful and enduring impact in your very own neighborhood.



"We enjoy sponsoring various events for the Y such as the Y Bash, golf outings, and more. Having our local office **involved in the community** in this way is great."

Mike Telesky,
Vice President of Sales
UnitedHealthcare



YEARLY IMPACT PARTNER

Our YMCA relies on the generosity of community partners and sponsors to help us maintain and expand services to the people who need us most. Your corporate partnership makes sure everyone has the opportunity to learn, grow and thrive.



MISSION SPONSOR \$15,000

YBASH

Reserved Table of 10, Gold Level Event Signage, Signature Sponsorship Option, Logo on Event Website

RINGING IN SPRING 5K

Gold Level Event Signage, 10 Free Registrations, Large Logo on Race Shirt, Finish Line Signage, Logo on Event Website

GOLF OUTING

Foursome Registration, Logo on Tee Box Sign, Company Banner, Food & Beverage Sponsor Signage, Pop Up Booth on Course, Logo on Event Website

COMMUNITY EVENTS: Logo

CORPORATE MEMBERSHIP DISCOUNT: 20% discount for employees

INCLUDED BENEFITS

Wellness Center Banner displayed for 1 Year, Ad on Y-TV for 6 Months, Recognition in Annual Impact Report, Logo on donor newsletter, Social Media Recognition of event support & participation, photo tagging, and sharing relevant posts on Valpo Y's social accounts



SUPPORTING SPONSOR \$7,500

YBASH

Reserved Table of 10, Silver Level Event Signage, Signature Sponsorship Option, Logo on Event Website

RINGING IN SPRING 5K

Silver Level Event Signage, 5 Free Registrations, Medium Logo on Race Shirt, Water Stop Signage, Logo on Event Website

GOLF OUTING

Foursome Registration, Logo on Tee Box Sign, Company Banner, Pop Up Booth on Course, Logo on Event Website

CORPORATE MEMBERSHIP DISCOUNT: 10% discount for employees

INCLUDED BENEFITS

Wellness Center Banner displayed for 1 Year, Ad on Y-TV for 6 Months, Recognition in Annual Impact Report, Logo on donor newsletter, Social Media Recognition of event support, participation, and photo tagging



FRIEND OF THE Y SPONSOR \$5,000

YBASH

Reserved Table of 10, Bronze Level Event Signage, Logo on Event Website

RINGING IN SPRING 5K

Bronze Level Event Signage, 5 Free Registrations, Small Logo on Race Shirt, Mile Marker Signage, Logo on Event Website

GOLF OUTING

Foursome Registration, Logo on Tee Box Sign, Logo on Event Website

CORPORATE MEMBERSHIP DISCOUNT: 10% discount for employees

INCLUDED BENEFITS

Wellness Center Banner displayed for 1 Year, Ad on Y-TV for 6 Months, Recognition in Annual Impact Report, Logo on donor newsletter, Social Media Recognition of event support and photo tagging

"At TCU, we believe everyone should participate in programs that build a healthy spirit, mind and body. That's why Teachers Credit Union is proud to serve as a yearlong sponsor of the Valparaiso Family YMCA."

Lori Nicklas,
TCU Business Development Officer



Teachers Credit Union



EVENT SPONSORSHIPS

INTERESTED IN A SPECIFIC EVENT?

The YMCA hosts three events each year that provides opportunities to align your business with attendees.

Your sponsorship helps the Y make a meaningful, enduring impact right in your own neighborhood.



Provides \$400,000+ in financial assistance scholarships for children, families and individuals.



ENSURES QUALITY PROGRAMMING, meeting critical needs in the Valparaiso community.



YBASH



RINGING IN SPRING 5K



GOLF OUTING



YBASH

FEBRUARY 25, 2023
Porter County Expo Center

Support us in building a stronger community! Y Bash is a casual and fun evening of entertainment, silent auction, food, cash bar, and music.
This year's theme: A Night in OZ.

***PLATINUM SPONSORS HAVE A CHOICE OF:** (1 available unless noted)

- **Theme Inspired Sponsor:** Logo connected with special attraction
- **Photo Booth Sponsor:** Logo on all photos
- **Entertainment Sponsor:** Logo at entertainment area
- **Food Sponsor:** Logo on dinner napkins
- **Beverage Sponsor:** Logo on cocktail napkins or event cups
- **Decor Sponsor:** Logo at each centerpiece (3 available)
- **Auction Sponsor:** Recognition during silent and live auction



PLATINUM SPONSOR \$2,500

Choice of: See box above, Reserved table for 8, Event signage, Social media recognition, Logo on event website.



GOLD SPONSOR \$1,000

Reserved table for 8, Listing on event signage and event website, Social media recognition.



SILVER SPONSOR \$500

Two tickets, Listing on event signage and event website.



SILENT AUCTION DONATION

In addition to sponsorship we are asking for donations to our silent auction.



RINGING IN SPRING 5K

APRIL 1, 2023 VALPARAISO FAMILY YMCA

Let's run to support those in need with scholarships for membership, programs, and childcare! Ringing in Spring brings everyone of all abilities together at one of the first and largest springtime races in Northwest Indiana!



MEDAL SPONSOR \$2,500

Exclusive logo on medal lanyard, Social media recognition, Logo on event website, Medium logo on back of race shirt, Logo on race course, Listing on event signage.



SILVER SPONSOR \$1,000

Free registrations for 3 runners, Social media recognition, Logo on event website, Small logo on back of race shirt, Logo on race course, Listing on event signage.



BRONZE SPONSOR \$500

Listing on event signage and event website.



GOLF OUTING

JULY 17, 2023 VALPARAISO COUNTRY CLUB

Every year we take to the course to support our cause! Golfers enjoy a round of golf, complimentary golf cart, lunch, special giveaway, and a little friendly competition!



GIVEAWAY SPONSOR \$3,000

Exclusive co-branded golfer giveaway, Foursome registration, Social media recognition, Logo on Tee box sign, Logo on event website.



GOLD SPONSOR \$1,500

Logo on Tee box sign, Foursome registration, Social media recognition, Logo on event website.



FOURSOME SPONSOR \$600

Registration for a team of four.



FOOD SPONSOR \$500 (2 available)

Logo on Tee box sign, Logo on lunch ticket, listing on event website.



BEVERAGE SPONSOR \$500 (2 available)

Logo on Tee box sign, Logo on drink tickets, listing on event website.



POP UP BOOTH ON COURSE SPONSOR \$500 (6 available)

Logo on Tee box sign, bring your own tent & table, listing on event website.



CONTEST SPONSOR \$300

Logo on contest signage, listing on event website.



TEE BOX SPONSOR \$250

Logo on Tee box sign, listing on event website.



“We sponsor the Y because the amount of exposure we can get by partnering with such a **family oriented organization**, while sharing the same values in our practice. The staff is wonderful to work with and the appreciation they show is very genuine.”

Puntillo & Crane Orthodontics



COMMUNITY EVENTS

Your support helps the Y to continue to offer safe, quality, family-friendly events for little or no cost to the community.



LENTEN LUNCH \$500 SPONSOR

Be inspired with a message about gratitude by author and motivational speaker, Stephanie Jones. Then enjoy a lunch of soup and bread with friends in recognition of Lent.



GATHER & GROW EDUCATION SPONSOR \$300/SEMINAR

Members are invited monthly to a free educational session and lunch to enrich mind, body and spirit. Your support provides free drink and lunch for participants.

Company logo at the sponsored Gather & Grow and 10 minute opening presentation by your organization.



DAY TRIP SPONSOR \$200/OUTING

Join members as they venture out for a social trip.

Company logo on marketing materials and event signage. Opportunity for branded hand-outs or giveaways for participants.



THE GREAT PUMPKIN PLUNGE \$250 SPONSOR

Join us for "floating pumpkin patch" fun! Pick your own pumpkin or gourd in the pool, then decorate the pumpkin.



SUPPER WITH SANTA \$500 SPONSOR

Come and meet Santa! Enjoy dinner with your family and lots of holiday cheer.



"Sponsoring the Valparaíso Family YMCA is an investment in our community. The YMCA is for **ALL** and supports the community in a **multitude of ways**, from toddler swim classes to Active Older Adult classes and everything in between. Family Express is proud to be a supporter."

Family Express



ADVERTISING OPPORTUNITIES



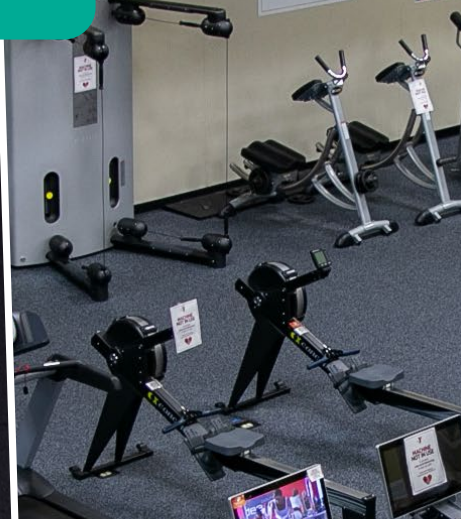
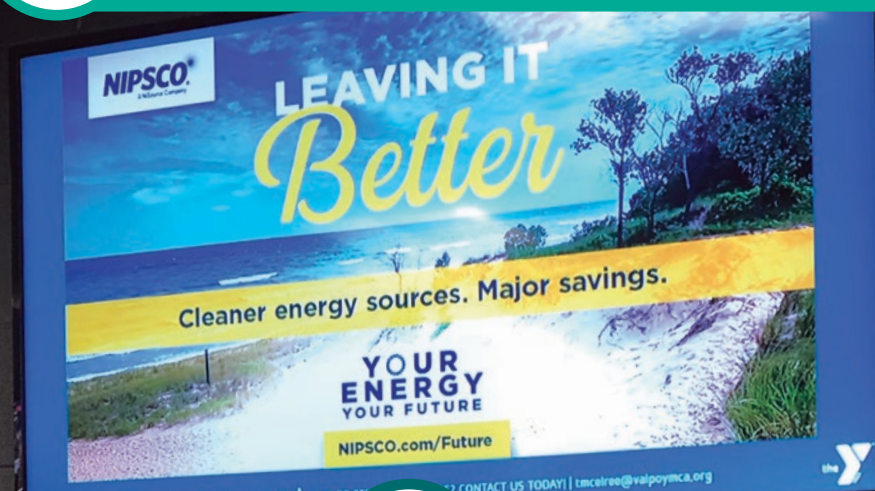
CHAIRMAN'S ROUNDTABLE WELLNESS BANNER – \$1,000/year

Sustainable annual gift of \$1,000 or more. Recognized with a banner in our wellness center featuring your logo or name. Annual pledge will be automatically renewed.



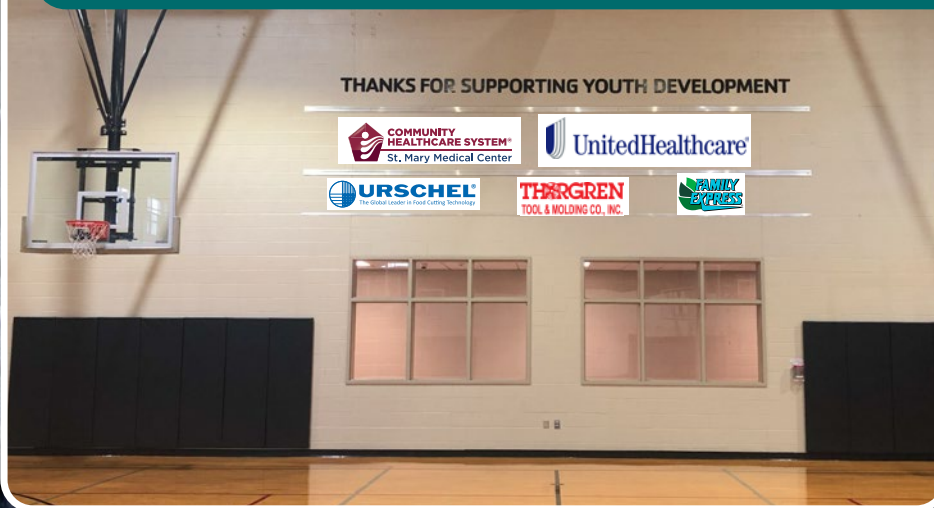
Y-TV ADVERTISING – \$100 PER MONTH

Partner your brand on our 8 televisions within the Y. Average daily reach of 1,500 members. Advertiser to provide ad artwork.



YOUTH SPORTS SPONSOR – \$500

Year-round recognition of your logo on the Y gym wall. Your sponsorship provides financial assistance so all kids can participate in youth sports. Pledge will automatically renew annually.





THANK YOU

2022 YEARLY IMPACT PARTNERS



**COMMUNITY
HEALTHCARE SYSTEM®**

St. Mary Medical Center



URSCHEL®

The Global Leader in Food Cutting Technology

NIPSCO



Teachers Credit Union



UnitedHealthcare®

BMO



Harris Bank



**UFS
CORPORATION**
Electrocoating Equipment



THORNGREN
TOOL & MOLDING CO., INC.

We are grateful to the generous partners that support our mission to strengthen our community.

INVEST IN OUR COMMUNITY



BECOME A SPONSOR!

The Y has a variety of customizable partnership and sponsorship opportunities that can help you connect with the community.



Contact Jodi Jackson

Associate Director of Advancement



jjackson@valpoyymca.org



(219) 462-4185, ext. 233

Contact Tracey McElree

Senior Director of Advancement



tmcelree@valpoyymca.org



(219) 462-4185, ext. 351